EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L4	1	"20030014331"	US-PGPUB; USPAT	OR	ON	2008/05/29 13:12
L8	1	ep-1282051$.did.	DERWENT	OR	ON	2008/05/29 13:18
L21	1	wo-9941694-$.did.	DERWENT	OR	ON	2008/05/29 13:45
L22	1	wo-0182178-$.did.	DERWENT	OR	ON	2008/05/29 13:47
L23	10	("20020123988" | "20020133481" | "6223215" | "6526440" | "6529903" | "6615209" | "6658423" | "6678681").PN.	DERWENT	OR	ON	2008/05/29 13:56
L25	1	"20020152204"	DERWENT	OR	ON	2008/05/29 13:58
L28	1	"20030135490"	DERWENT	OR	ON	2008/05/29 13:59
L29	1	"20030172075"	DERWENT	OR	ON	2008/05/29 14:00
L30	1	wo-0227529-$.did.	DERWENT	OR	ON	2008/05/29 14:00
L31	1	wo-02063514-$.did.	DERWENT	OR	ON	2008/05/29 14:01
L32	8	("20020123988" | "20020133481" | "6223215" | "6526440" | "6529903" | "6615209" | "6658423" | "6678681").PN.	US-PGPUB; USPAT	OR	ON	2008/05/29 14:02
S24	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/11 09:21
S25	26849	"conversion data" or "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 09:26
S26	9341	"data repository" or "click through rate" or "performance data repository"	US-PGPUB; USPAT	OR	ON	2008/04/11 09:27
S27	124	S24 and S25	US-PGPUB; USPAT	OR	ON	2008/04/11 09:27
S28	104	S26 and S27	US-PGPUB; USPAT	OR	ON	2008/04/11 09:27
S29	2	("2002/0165849").URPN.	USPAT	OR	ON	2008/04/11 09:30

S30	2	("2002/0165849").URPN.	USPAT	OR	ON	2008/04/11 14:39
S31	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:44
S32	26849	"conversion data" or "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:44
S33	124	S31 and S32	US-PGPUB; USPAT	OR	ON	2008/04/11 14:44
S34	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:45
S35	118	S34 and "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:45
S36	156	S34 and ("conversion rate" or "conversion tracking" or conversion)	US-PGPUB; USPAT	OR	ON	2008/04/11 14:47
S37	5589	"paid listing" or "paid search" or "pay for performance" or "ppc"	US-PGPUB; USPAT	OR	ON	2008/04/11 14:49
S38	156	S37 and S36	US-PGPUB; USPAT	OR	ON	2008/04/11 14:49
S39	361	S31 and S37	US-PGPUB; USPAT	OR	ON	2008/04/11 14:52
S40	213	S32 and S37	US-PGPUB; USPAT	OR	ON	2008/04/11 14:53
S41	2	("2002/0165849").URPN.	USPAT	OR	ON	2008/04/11 15:01
S42	970	google	USPAT	OR	ON	2008/04/11 15:06
S43	116865	google and conversion tracking	USPAT	OR	ON	2008/04/11 15:07
S44	2	google and "conversion tracking"	USPAT	OR	ON	2008/04/11 15:08
S45	8	("20020082923" | "20020082941" | "20020147646" | "20030110225" | "20040249709" | "20040267725" | "20050060318" | "20050096980").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/04/11 15:08

S46	45	("20020004735" | "20030149937" | "20030149938" | "5659732" | "5704060" | "5717923" | "5724424" | "5724521" | "5724524" | "5742816" | "5748954" | "5752238" | "5768521" | "5778367" | "5794210" | "5826241" | "5848397" | "5848407" | "5852820" | "5855008" | "5862223" | "5864845" | "5864846" | "5895470" | "5903882" | "5918014" | "5920854" | "5920859" | "5924090" | "5930777" | "6014664" | "6028605" | "6073135" | "6078866" | "6182065" | "6269361" | "6285987" | "6285999" | "6353825" | "6356898" | "6385602" | "6389436" | "6654743" | "6665665" | "6785671"). PN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/04/11 15:10
S47	45	("20020004735" | "20030149937" | "20030149938" | "5659732" | "5704060" | "5717923" | "5724424" | "5724521" | "5724524" | "5742816" | "5748954" | "5752238" | "5768521" | "5778367" | "5794210" | "5826241" | "5848397" | "5848407" | "5852820" | "5855008" | "5862223" | "5864845" | "5864846" | "5895470" | "5903882" | "5918014" | "5920854" | "5920859" | "5924090" | "5930777" | "6014664" | "6028605" | "6073135" | "6078866" | "6182065" | "6269361" | "6285987" | "6285999" | "6353825" | "6356898" | "6385602" | "6389436" | "6654743" | "6665665" | "6785671"). PN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/04/11 15:10
S48	9397	"data repository" or "click through rate" or "performance data repository" or "referral tracking" or "referral monitor$3"	US-PGPUB; USPAT	OR	ON	2008/04/11 15:16

S49	195	S48 and S37	US-PGPUB; USPAT	OR	ON	2008/04/11 15:16
S50	118	S48 and S36	US-PGPUB; USPAT	OR	ON	2008/04/11 15:21
S51	36229	"search engine" or "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 15:26
S52	386	"search engine" and "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 15:27
S53	5597	paid adj search or ppc or online adj advertis$3 and "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/04/11 15:29
S54	143	(S37 and S36) and sales	US-PGPUB; USPAT	OR	ON	2008/04/11 15:34
S55	36	("5659732" | "5717923" | "5724424" | "5724521" | "5724524" | "5748954" | "5752238" | "5754939" | "5768521" | "5778367" | "5794210" | "5826241" | "5848397" | "5848407" | "5852820" | "5855008" | "5862223" | "5864845" | "5864846" | "5903882" | "5918014" | "5920854" | "5920859" | "6078866" | "6108639" | "6125361" | "6269361" | "6285987" | "6296361" | "6421675" | "6584493" | "6611840" | "6640218" | "6654725" | "6763334" | "6791582"). PN.	US-PGPUB; USPAT	OR	ON	2008/04/14 08:10
S56	0	("("5659732" | "5717923" | "5724424" | "5724521" | "5724524" | "5748954" | "5752238" | "5754939" | "5768521" | "5778367" | "5794210" | "5826241" | "5848397" | "5848407" | "5852820" | "5855008" | "5862223" | "5864845" | "5864846" | "5903882" | "5918014" | "5920854" | "5920859" | "6078866" | "6108639" | "6125361" | "6269361" | "6285987" | "6296361" | "6421675" | "6584493" | "6611840" | "6640218" | "6654725" | "6763334" | "6791582"). PN.").PN.	US-PGPUB; USPAT	OR	OFF	2008/04/14 08:10
S57	11	S55 and sale$2	US-PGPUB; USPAT	OR	ON	2008/04/14 09:10

S58	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/14 09:42
S59	156	S58 and ("conversion rate" or "conversion tracking" or conversion)	US-PGPUB; USPAT	OR	ON	2008/04/14 09:42
S60	9397	"data repository" or "click through rate" or "performance data repository" or "referral tracking" or "referral monitor$3"	US-PGPUB; USPAT	OR	ON	2008/04/14 09:42
S61	1	(S60 and S59) and monetized	US-PGPUB; USPAT	OR	ON	2008/04/14 09:42
S62	117	(S60 and S59) and sale$2	US-PGPUB; USPAT	OR	ON	2008/04/14 09:43
S63	69	(S60 and S59) and ppc	US-PGPUB; USPAT	OR	ON	2008/04/14 09:44
S64	100	conversion adj rate and ppc	US-PGPUB; USPAT	OR	ON	2008/04/14 09:45
S66	131	conversion adj rate and "pay per click"	US-PGPUB; USPAT	OR	ON	2008/04/14 09:46
S67	4	("20010051911" | "20010051940" | "6078866" | "6269361"). PN.	US-PGPUB; USPAT	OR	ON	2008/04/14 10:00
S68	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/15 09:42
S69	156	S68 and ("conversion rate" or "conversion tracking" or conversion)	US-PGPUB; USPAT	OR	ON	2008/04/15 09:42
S70	0	order$3 adj advertisements and performance and conversion and ppc and pay adj per adj click	US-PGPUB; USPAT	OR	ON	2008/04/15 09:51
S71	0	order$3 adj advertisement and performance and conversion and ppc and pay adj per adj click	US-PGPUB; USPAT	OR	ON	2008/04/15 09:52
S72	333	order$3 adj advertisement	US-PGPUB; USPAT	OR	ON	2008/04/15 09:52
S73	81	performance and conversion and ppc and pay adj per adj click	US-PGPUB; USPAT	OR	ON	2008/04/15 09:52
S74	0	S72 and S73	US-PGPUB; USPAT	OR	ON	2008/04/15 09:52
S75	62	ordering adj advertisements	US-PGPUB; USPAT	OR	ON	2008/04/15 09:54

S76	361	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/04/15 09:54
S77	0	S75 and S76	US-PGPUB; USPAT	OR	ON	2008/04/15 09:54
S78	0	"10112654"	US-PGPUB; USPAT	OR	ON	2008/04/15 09:56
S79	15	"10/112654"	US-PGPUB; USPAT	OR	ON	2008/04/15 09:56
S80	0	("10/112654").CCLS.	US-PGPUB; USPAT	OR	OFF	2008/04/15 09:56
S81	0	("10112654").PN.	US-PGPUB; USPAT	OR	OFF	2008/04/15 09:56
S82	0	(2003/0046161).CCLS.	US-PGPUB; USPAT	OR	OFF	2008/04/15 09:57
S83	1	("20030046161").PN.	US-PGPUB; USPAT	OR	OFF	2008/04/15 09:57
S84	0	("10805870").PN.	US-PGPUB; USPAT	OR	OFF	2008/04/15 13:35
S85	0	"10805870"	US-PGPUB; USPAT	OR	ON	2008/04/15 13:35
S86	1	"10/805870"	US-PGPUB; USPAT	OR	ON	2008/04/15 13:35
S87	50	((("20010042064") or ("20010044837") or ("20010047354") or ("20010051940") or ("20020165849") or ("20030028529") or ("20030033292") or ("20030120646") or ("20030208474") or ("20030212648") or ("20030216930") or ("20040044571") or ("20040133471") or ("20040220914") or ("20050065928") or ("20050149396") or ("20050154717") or ("20050154718") or ("20050216448") or ("20050223000") or ("20050256766") or ("20050289120") or ("20060100988") or ("20060136404") or ("20060143096") or ("20060155728") or ("20060190354") or ("20060206355") or ("20060212437") or ("20060212447") or	US-PGPUB; USPAT	OR	OFF	2008/05/23 09:50

		("20070160184") or ("20070174124") or ("20080059258") or ("20080082419") or ("20080097969") or ("6269361") or ("6564208") or ("6711567") or ("6968513") or ("6978263") or ("6983272") or ("7035812") or ("7043471") or ("7054857") or ("7076479") or ("7092901") or ("7110993") or ("7295996") or ("7363254") or ("7363300")).PN.				
S88	50	(("20010034734") or ("20010042122") or ("20020152288") or ("20030135441") or ("20030220866") or ("20040039733") or ("20040107296") or ("20040122926") or ("20040133471") or ("20040162757") or ("20050065928") or ("20050071245") or ("20050086064") or ("20050097601") or ("20050154717") or ("20050154718") or ("20050171708") or ("20050182657") or ("20050192820") or ("20050192930") or ("20050223000") or ("20050256766") or ("20060026062") or ("20060093120") or ("20060206517") or ("20060224444") or ("20060248035") or ("20070010955") or ("20070043634") or ("20070061195") or ("20070072138") or ("20070100718") or ("20070162329") or ("20070219893") or ("20080005268") or ("20080046411") or ("20080059258") or	US-PGPUB; USPAT	OR	OFF	2008/05/23 12:52

		("20080059523") or ("20080071774") or ("4874177") or ("6625507") or ("6639138") or ("6865581") or ("6983272") or ("6999563") or ("7197408") or ("7219162") or ("7254572") or ("7324911") or ("7363300")).PN.				
S89	1	("20050154718").PN.	US-PGPUB; USPAT	OR	OFF	2008/05/23 12:53
S90	1	("20050256766").PN.	US-PGPUB; USPAT	OR	OFF	2008/05/23 12:55
S91	1	("20060206517").PN.	US-PGPUB; USPAT	OR	OFF	2008/05/23 12:56
S92	371	"paid listing" or "paid search" or "pay for performance"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:05
S93	27135	"conversion data" or "conversion rate"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:05
S94	124	S92 and S93	US-PGPUB; USPAT	OR	ON	2008/05/23 18:05
S95	5586	S94 or ctr	US-PGPUB; USPAT	OR	ON	2008/05/23 18:05
S96	5586	S94 or "ctr"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:06
S97	23	S94 and "ctr"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:06
S98	8632	S94 and "search listing" or "search web page" or "search term"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:08
S99	9065	"search listing" or "search web page" or "search term"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:08
S100	9615	"data repository" or "click through rate" or "performance data repository"	US-PGPUB; USPAT	OR	ON	2008/05/23 18:09
S101	153	S92 and S99 and S100	US-PGPUB; USPAT	OR	ON	2008/05/23 18:09
S102	148	S101 and rank$3	US-PGPUB; USPAT	OR	ON	2008/05/23 18:13
S103	91	S102 and desir$3	US-PGPUB; USPAT	OR	ON	2008/05/23 18:15
S104	788	"side bar" and "search Term" or "Search Listing"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:48

S105	268	"paid search"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:50
S106	93	S104 and S105	US-PGPUB; USPAT	OR	ON	2008/05/27 11:50
S107	5	"side bar" and "search listing"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:52
S108	1	"side bar" and "paid search"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:54
S109	5	"side bar" and "search listing"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:54
S110	96	"side bar" and "search term"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:54
S111	636	"side bar" and search	US-PGPUB; USPAT	OR	ON	2008/05/27 11:57
S112	152	"side bar" and "search result"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:57
S113	12395	"side bar"	US-PGPUB; USPAT	OR	ON	2008/05/27 11:59
S114	27744	"search result" or "search listing" or "search term"	US-PGPUB; USPAT	OR	ON	2008/05/27 12:00
S115	68	S113 same S114	US-PGPUB; USPAT	OR	ON	2008/05/27 12:01
S116	340	"side bar" and listing	US-PGPUB; USPAT	OR	ON	2008/05/27 12:04
S117	78374	"web page"	US-PGPUB; USPAT	OR	ON	2008/05/27 12:05
S118	149	S116 and S117	US-PGPUB; USPAT	OR	ON	2008/05/27 12:05
S119	169867	listing	US-PGPUB; USPAT	OR	ON	2008/05/27 12:07
S120	5	S113 same S117 same S119	US-PGPUB; USPAT	OR	ON	2008/05/27 12:07
S121	1	("20030046161").PN.	US-PGPUB; USPAT	OR	OFF	2008/05/27 14:16

5/ 29/ 2008 2:11:18 PM
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